



Swedish Open Innovation Learning Week

June 7-12, 2015 in Sweden
Stockholm, Gothenburg, Linköping

Sweden's transformation from poor agrarian to highly industrialized country took only a few decades. Today Sweden is one of most innovative countries in the world.

The Swedish Open Innovation Week, arranged by CISB, which is a reference in the internationalization of R&D&I between Brazil and Sweden, is an opportunity for Brazilian executives and key experts within the Aeronautical and Defence sector to interact with some of the main Swedish innovation actors and to understand what is behind Sweden's success.

Innovative Sweden

A strong culture of collaborative innovation has propelled Sweden to the forefront of technological development. Thanks to a rich supply of raw materials in combination with pioneering inventions. Inventions that are used all over the world, like the steam engine, the ball bearing, the safety match, the zipper and more recently Skype and Spotify.

Sweden's long history of ambitious research and development programs seems to indicate an insatiable thirst for knowledge. But it is not only about having clever ideas; it is also about turning them into commercial success. Many Swedish companies are good examples of this e.g.; Ericsson, Electrolux, Tetrapak, IKEA, H&M, Scania, Saab and Volvo.

Swedes are some of the world's fastest people at adapting to new trends and ideas. The concept of Systems of Innovation and of the well-known Science Parks were firstly conceived and implemented in Sweden.

With collaboration with Academia, Industry and Government new sustainable dynamic innovation systems will be developed.

In this context this offer aims to continue on building bridges between Brazil and Sweden.

Purpose

The purpose of the week is for Brazilian executives to interact with some of the main Swedish innovation actors.

Participants

Brazilian executives particularly CTO's, R&D managers and innovation managers.

Attendees shall be fluent in English.

Organized by CISB

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- www.cisb.org.br

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Swedish Academic Partners

Chalmers University of Technology, CTH

- www.chalmers.se

Linköping University, LiU

- www.liu.se

Royal Institute of Technology, KTH

- www.kth.se

Lund University, LU

- www.lunduniversity.lu.se



Program

Sunday, June 7, Linköping

Arrival Linköping Airport, check-in hotel

- Ice breaker: interaction between participants and alignment meeting

Monday, June 8, Linköping

- Week introduction
- Why should we care about innovation?, LiU
- The Swedish Innovation System, LiU
- Triple Helix as a concept, LiU
- Innovative systems, incubators and start-ups, LiU
- Visit at Mjärdevi Science Park
- Aerospace cluster Sweden

Tuesday, June 9, Linköping

- The Swedish industrial landscape, LiU
- NFFP: the National Aeronautical Research Program, LiU
- Industry: Saab, commercial aircraft & Gripen
- Visit to Saab factory

Wednesday, June 10, Gothenburg

- Visit at Lindholmen Science Park (LSP)
- Open Innovation Arenas, CTH
- Security Arena, LSP
- SWE-BRA Innovation and Collaboration, CISB
- Triple Helix research co-operation, Gallium Nitride case
- Industry: GKN Aerospace

Thursday, June 11, Stockholm

- Light Weight Arena: LIGHTer, KTH
- International consortium experience, KTH
- Visit at SOFF: Swedish Security & Defence Industry Association
- How to combine Innovation and Management, FOI Swedish Defence Research Agency

Friday, June 12, Stockholm

- Bilateral Relationship BR-SWE, VINNOVA Swedish Innovation Agency
- Innovation in Mindset, VINNOVA
- National Innovation Program in Aeronautics, INNOVAIR
- Accelerator Technology Transfer, LU
- Round table discussion
- Departure for Stockholm Arlanda Airport

Facts

Matchmaking and interaction

Throughout the week, participants will have the opportunity to meet to presenters from industry, government and academia.

There will be possibilities to unique match-making & short meetings during the week.

Participants will have the possibility to discuss experiences and to share knowledge about innovation with invited industries and organizations

Price

The cost to participate is US\$ 4,000.

This includes:

- Participation in all visits, seminars and lectures
- Monitoring of specialized staff during all activities
- Accommodation (single room), 5 nights with breakfast
- Land transportation for all visits
- Local services such as lunches, coffee

Does not include:

- Airline tickets (round-trip Brazil-Sweden)
- Travel insurance
- Dinner
- Other expenses (taxi, internet etc)

Enrollments

Enrollments in this event can be made in www.cisb.org/oilw.

Ps: The number of participants is limited in order to guarantee the quality of the program.

Required documentation

Valid passport for at least 6 (six) months from the date of travel and travel insurance.

Brazilians do not need VISA to enter Sweden

Disclaimer

The program can be subject to small changes in the schedule to optimize the chaining of events and, eventually, better match resources availability. Current content is not expected to be affected.