Open Innovation Learning Week in Sweden



Review 2

A one-week program in one of the most innovative countries in the world

The Open Innovation Learning Week in Sweden, organised by CISB is a one-week mission that offers an opportunity for Brazilian community to interact with some of the main Swedish innovation actors from many areas to understand what is behind Sweden's success.

Through the week, participants will meet representatives from Industry, Government and Academia to discuss experience, share knowledge about innovation, cooperation model and also discuss possibilities of collaboration.

Innovative Sweden

A strong culture of collaborative innovation has propelled Sweden to the forefront of technological development. Thanks to a rich supply of raw materials in combination with pioneering inventions, which are used all over the world, like the steam engine, the ball bearing, the safety match, the zipper and others.

Sweden's long history of ambitions research and development programs seems to indicate an insatiable thirst for knowledge. But it is not only about having clever ideas; it is also about turning them into commercial success. Many Swedish companies are good examples of this e.g.: Ericsson, Electrolux, Tetrapak, IKEA, H&M, Scania, Saab and Volvo.

Swedes are some of the world's fastest people at adapting to new trends and ideas. For instance, the concept of Innovation Systems and well-known Science Parks were firstly conceived and implemented in Sweden. Furthermore, Stockholm is the second technology hub with the highest number of unicorns per capita. Some examples are: Skype, Spotify, iZettle, Mojang and others.

With collaboration with Academia, Industry and Government new sustainable dynamic innovation systems will be developed. In this context this mission aims to continue on building bridges between Brazil and Sweden in a long term perspective.

Main Areas and Topics

- Aeronautics
- Autonomous Systems
- Bioeconomy
- Information, Communication & Technology (ICT)
- Life Science
- Materials & Manufacturing
- Excellence Centres
- Entrepreneurship

Cities

Stockholm, Linköping and Gothenburg

Participants

Brazilian executives particularly CTO's, R&D managers and Innovation managers.

Contact

contact@cisb.org.br Phone: +55 11 3500 5096

Open Innovation Learning Week in Sweden

Review 2

Preliminary Program

Monday, September 2 – Stockholm

- Ice breaker: interaction between participants
- Brazil-Sweden Cooperation on Brazilian government perspective, Embassy of Brazil in Stockholm

Tuesday, September 3 – Stockholm

- Swedish Innovation System
- Triple Helix Model
- Strategic Innovation Program
- Swedish Governmental Agency for Innovation Systems
- Karolinska Innovation AB
 - Royal Institute Technology:
 - Strategic Collaboration
 - Collaboration with Brazil in perspective
 - Innovation Office
 - Study Visit: Transport Lab

Wednesday, September 4 – Linköping

- Center for Medical Image and Visualization (CMIV)
- Visual Sweden
 - Mjärdevi Science Park:
 - CreActive Arena
 - LEAD Incubator
 - Ignite Sweden

Thursday, September 5 – Linköping

- Saab AB:
 - International Collaboration with Brazil
 - Air Domain Study
 - Saab Ventures
 - Image processing and spin-offs
 - Visiting Gripen E facilities
- Linköping University:
 - Industrial PhD: Industry and University perspective
 - Wallenberg Autonomous and Software Program
 - Linköping Center for Sensor Informatics and Control

Friday, September 6 – Gothenburg

- RISE IVF AB:
 - LIGHTer Arena
 - SME Aeronautics
 - Automation: scientific work for industrial use
 - Additive Manufacturing
 - Forest-based textile fibers
 - Lab Visits

Facts

Date: September 2-6, 2019

Investment

The investment to participate is 7,000 BRL per participant

 10% discount for members of <u>ABPI</u>, <u>ABVCap</u>, <u>Anjos do Brasil</u>, <u>ANPEI</u>, <u>Anprotec</u>, <u>Fortec</u> and <u>SwedCham</u>.

This includes:

- Participation in all visits, seminars and lectures indicated herein
- Monitoring of specialized staff during the activities related to the Program, as indicated herein
- Land transportation to the visits, seminars and lectures indicated herein
- Lunches on Sept. 3-6 and Coffee Break on Sept. 3-6.

Does not include:

- Airline tickets (round-trip Brazil-Sweden)
- Accommodation
- Travel insurance
- Dinner
- Other expenses such as taxi, internet, phone call, etc.

Language: English

Enrollments

Enrollments in the program can be made in www.cisb.org.br/oilw from March 15th.

Ps.: The number of participants is limited in order to guarantee the quality of the program.

Required documentation

Valid passport for at least 6 (six) months from the date of travel; Travel insurance. Brazilians do not need VISA to enter Sweden.

Disclaimer

The program can be subject to changes in the schedule to optimize the changing of events and, eventually, better match resources availability. Current content is not expected to be affected.